



**DIGITAL  
FIRST**  
**20 OCTOBER 2022**

**BRUSSELS (TOUR & TAXIS)**

**[WWW.DIGITALFIRST.BE](http://WWW.DIGITALFIRST.BE)**

# SHAPING THE FUTURE OF DIGITAL

## 2022 : packages

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### PACKAGE A | VISIBILITY

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- 1 Speakerslot of 25 min in English  
Innovation (IoT, AI, VR&AR), Digital Transformation, Marketing Automation, Data/cloud, Digital Marketing, Programmatic Advertising, Social Media, Ecommerce, Mobile)
- Company presentation in the online exhibitors list
- 1 Ad page in the Inside Digimedia Magazine (which includes the visitor guide & the floorplan)

**BUDGET 3.950€**

### PACKAGE B | LEADGENERATION

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- Participation as exhibitor 12m2 (booths are limited)
  - 1 Backwall + electricity & wifi included
- 1 Speakerslot of 25 min in English ;  
Innovation (IoT, AI, VR&AR), Digital Transformation, Marketing Automation, Data/cloud, Digital Marketing, Programmatic Advertising, Social Media, Ecommerce, Mobile)
  - + The participants list of your conference will be shared
- Company presentation (online and in the visitors guide)
- 1 Ad page in the Inside Digimedia Magazine (which includes the visitor guide & the floorplan)

**BUDGET 6.950€**

# SHAPING THE FUTURE OF DIGITAL

## 2022 : packages

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### PACKAGE C | SILVER SPONSOR

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- Participation as exhibitor : 24m2 (booths are limited)
  - Backwall + 2 tables & 2 chairs, electricity & wifi included
- 1 Speakerslot of 25 min in the mainstage
  - The participants list of your conference will be shared
- Company presentation (online and in the visitors guide)
- Special announcement of your participation as a silver sponsor
- 25 Business tickets
- 5 VIP Tickets

**BUDGET 15.990€**

### PACKAGE D | GOLD SPONSOR

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- Participation as exhibitor : 24m2 (booths are limited)
  - 1 Backwall + electricity & wifi included
- 1 Exclusive speakerslot in the mainstage
  - The participants list of your conference will be shared
- Company presentation (online and in the visitors guide)
- Double page interview in the Inside Digimedia Magazine (which includes the visitor guide & the floorplan)
  - + 1 Ad page
- Special announcement of your participation as a gold sponsor
- Your press release will be published on Digimedia.be
- 50 Business tickets
- 10 VIP Tickets

**BUDGET 25.990€**

# SHAPING THE FUTURE OF DIGITAL 2022 : How to participate ?

## TAILOR-MADE | PROPOSAL

• 1 Speakerslot in one of the conference room	2.990 €
• 1 Speakerslot in the mainstage	6.990 €
• 1 Ad page in the Inside Digimedia Magazine	2.750 €
• Double page interview in the Inside Digimedia Magazine	5.500 €
• 24m2 booth (One backwall of 8m)	6.000 €
• Lanyards	6.900 €
• Sponsoring/branding of one of the conference rooms	3.950 €
• Sponsoring/branding of the mainstage	5.750 €
• Branding of the matchmaking area	5.750 €
• 1 VIP tickets	250 €
• 1 Business ticket	50 €

# SHAPING THE FUTURE OF DIGITAL 2021 : the shift to a hybrid event

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## HUB BRUSSELS

*"Despite the health crisis, the organisation was able to bounce back very quickly with a high quality online programme.*

*Thank you for this first online edition!"*



## SALESFORCE

*"Digital First is the ideal meeting place to exchange with digital professionals and leaders on subjects such as digital transformation and the future of digital. It also allows us to highlight our clients innovative projects. An event we don't miss anymore!"*



## LEADIST

*"They were able to reinvent themselves and propose a 100% digital offer, and they did it! Digital First is the not-to-be-missed event in Belgium"*



## SNAPCHAT

*"It was a great opportunity to be able to present during the first online edition of Digital First."*

# DIGITAL FIRST

## SAVE THE DATE

### 20 OCTOBER 2022

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**SHAPING THE FUTURE**

[www.digitalfirst.be](http://www.digitalfirst.be)