

DIGITAL FIRST

SHAPING THE FUTURE OF DIGITAL

#DIGITAL #B2B #BELGIUM #+3000 PARTICIPANTS #+150 EXHIBITORS #+100 CONFERENCES

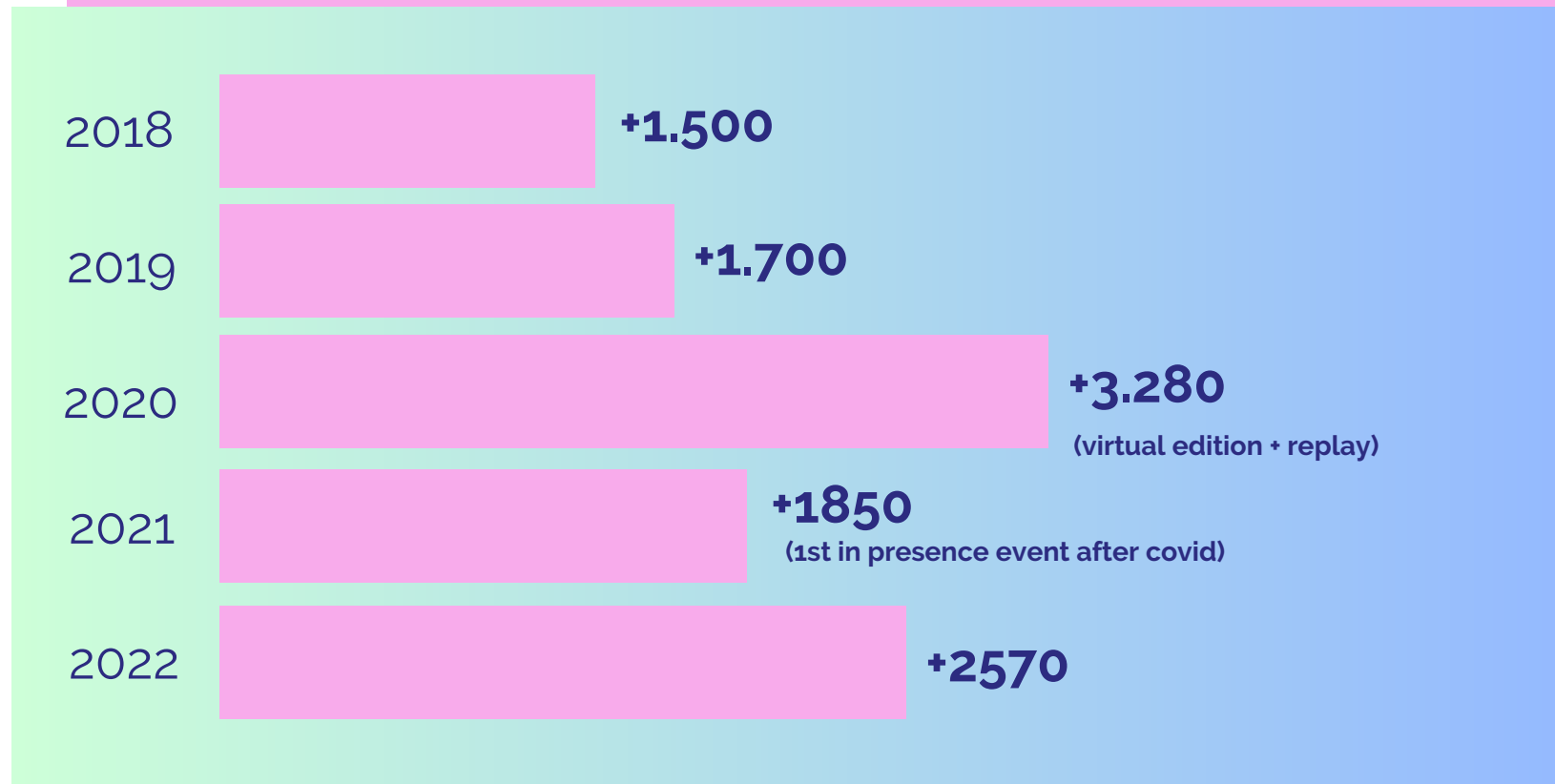
19 OCTOBER 2023, Brussels

WWW.DIGITALFIRST.BE

SHAPING THE FUTURE OF DIGITAL

Who visits Digital First?

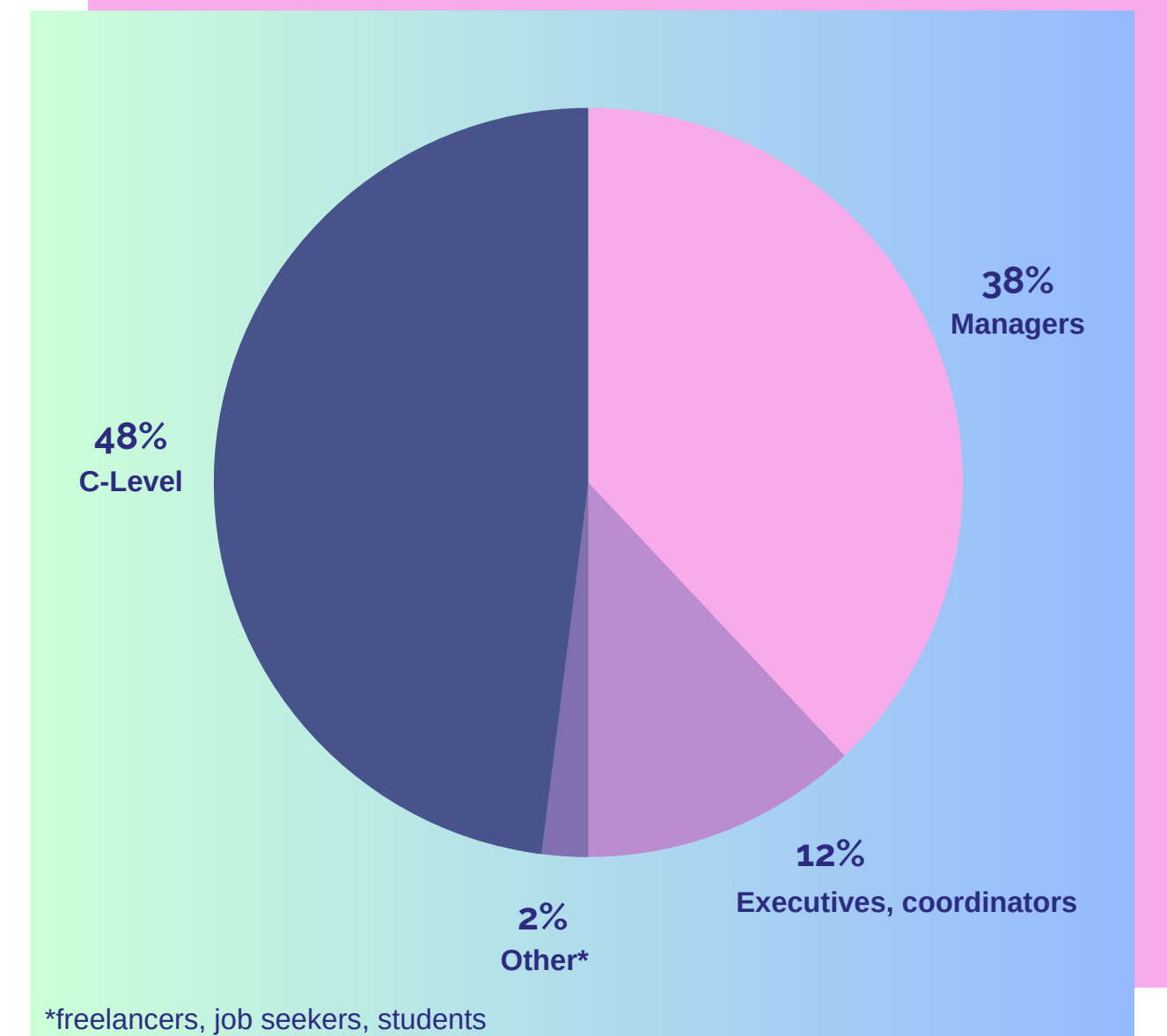
Number of attendees



Company profile



Profile of attendees



SHAPING THE FUTURE OF DIGITAL Packages

PACKAGE A VISIBILITY

- 1 Speaker slot of 25 min in English
 - Innovation (IoT, AI, VR&AR), Women Entrepreneurship, Digital Transformation, Marketing Automation, Data/cloud, Cyber Security, Digital Marketing, Programmatic Advertising, Social Media, Ecommerce, Sustainability IT)
- Inside Digimedia Magazine
 - Company presentation (online and in the visitors guide)
 - 1 Ad page in the magazine (which includes the visitor guide & the floorplan)

BUDGET 4.150€

PACKAGE B LEAD GENERATION

- 12m2 Booth
 - 1 Backwall + electricity & wifi included
- 1 Speaker slot of 25 min in English
 - Innovation (IoT, AI, VR&AR), Women Entrepreneurship, Digital Transformation, Marketing Automation, Data/cloud, Cyber Security, Digital Marketing, Programmatic Advertising, Social Media, Ecommerce, Sustainability IT)
 - + The participants list of your conference will be shared
- Inside Digimedia Magazine
 - Company presentation (online and in the visitors guide)
 - 1 Ad page in the Magazine (which includes the visitor guide & the floorplan)

BUDGET 7.150€

SHAPING THE FUTURE OF DIGITAL

Packages

PACKAGE C SILVER SPONSOR

- 24m2 booth (equipped)
 - Backwall + 1 table & 4 chairs, electricity & wifi included
- Logo added in all the communication
- 1 Speaker slot of 30 min in the **keynote room**
 - The participants list of your conference will be shared
- Visibility/content Inside Digimedia Magazine
 - Company presentation (online + paper version)
 - Special announcement of your participation as a silver sponsor on Digimedia
 - 1 Ad page in the Inside Digimedia Magazine
- 25 Business tickets
- 10 VIP Tickets

BUDGET 15.990€

PACKAGE D GOLD SPONSOR

- 24m2 booth (equipped)
 - 1 Backwall + electricity & wifi included
- Logo added in all the communication
- 1 Speaker slot of 30 min in the **main stage**
 - + The participants list of your conference will be shared
- Visibility + content Inside Digimedia Magazine
 - Company presentation (online + paper version)
 - Special announcement of your participation as a gold sponsor on Digimedia
 - Double ad page in the Inside Digimedia Magazine
- 50 Business tickets
- 20 VIP Tickets

BUDGET 25.990€

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Packages

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TAILOR-MADE PACKAGE

• One-to-one meetings (package of 5 meetings)	10.000 €
• 1 Speakerslot in one of the conference room	2.990 €
• 1 Speakerslot in the main stage	6.500 €
• Sponsoring of the networking area	6.990 €
• Sponsoring of the VIP Lounge	6.990 €
• 1 Ad page in the Inside Digimedia Magazine	2.750 €
• Double page interview in the Inside Digimedia Magazine	5.500 €
• 24m2 booth (3 x 8m - One backwall of 8m)	6.000 €
• Lanyards	6.900 €
• Sponsoring (branding) of one of the conference rooms	4.950 €
• Sponsoring (branding) of the mainstage	6.990 €
• 1 VIP tickets	250 €
• 1 Business ticket	50 €

DIGITAL FIRST

SAVE THE DATE

19 OCTOBER 2023

SHAPING THE FUTURE OF DIGITAL TOGETHER

CONTACT | PARTNERSHIPS@DIGIMEDIA.BE

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