

# DIGITAL FIRST

## SHAPING THE FUTURE OF DIGITAL

#DIGITAL #B2B #BELGIUM #+2500 PARTICIPANTS #+100 EXHIBITORS #+85 CONFERENCES

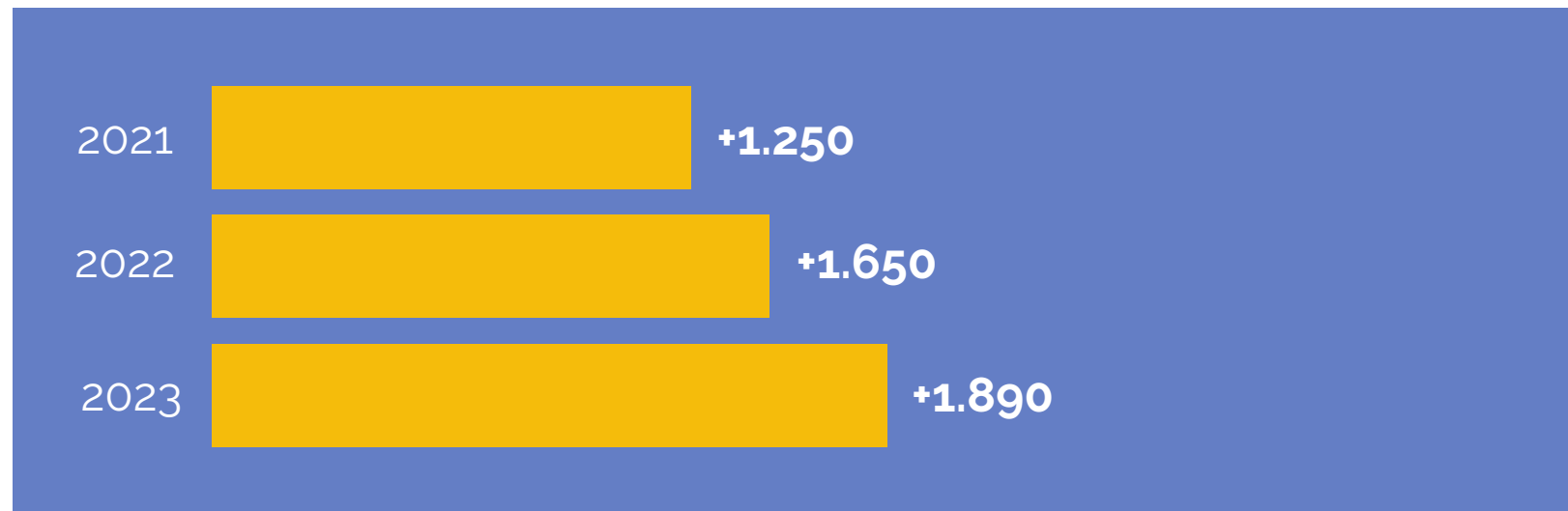
**17 OCTOBER 2024, Brussels**

[WWW.DIGITALFIRST.BE](http://WWW.DIGITALFIRST.BE)

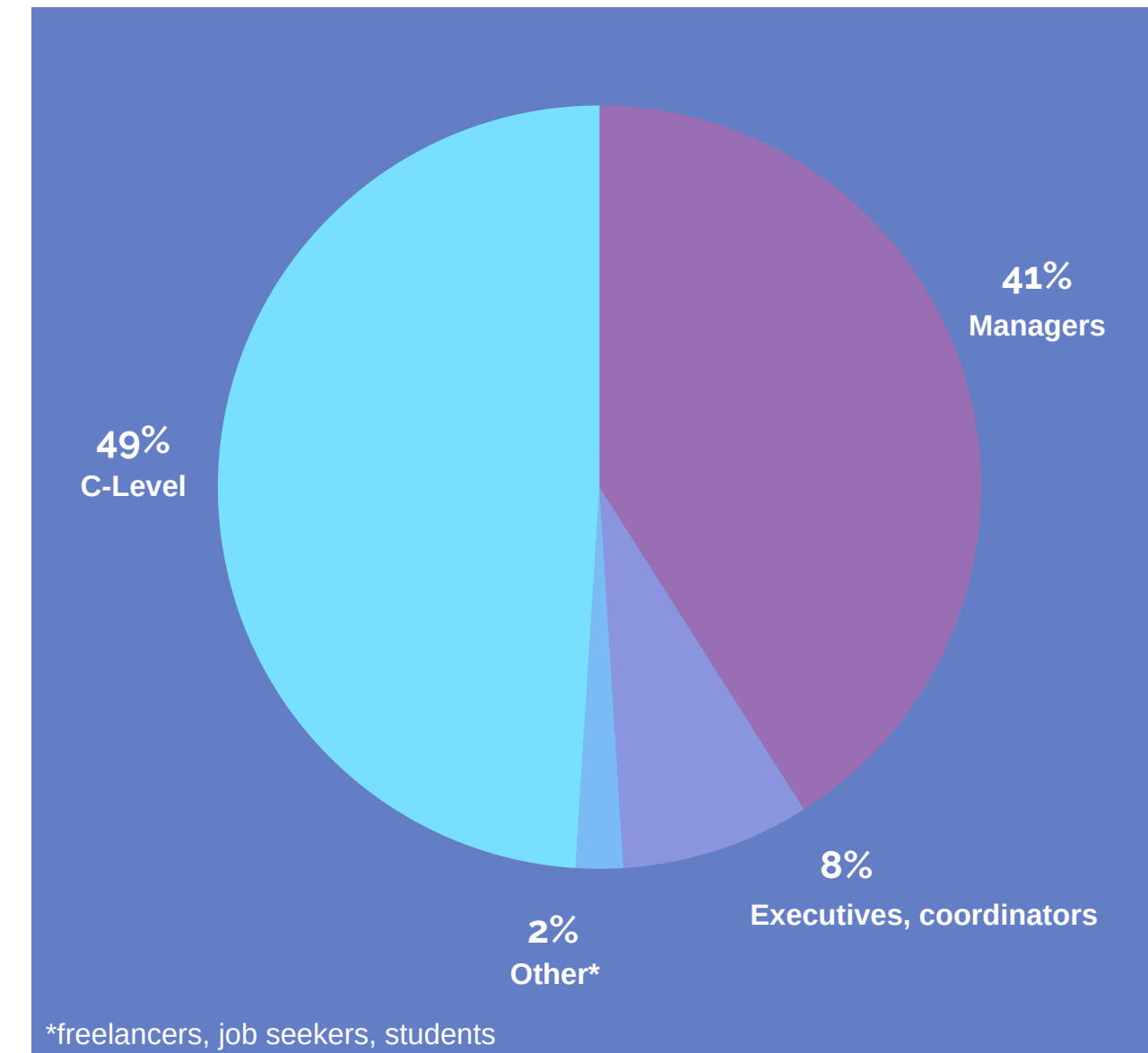
# SHAPING THE FUTURE OF DIGITAL

## Who visits Digital First?

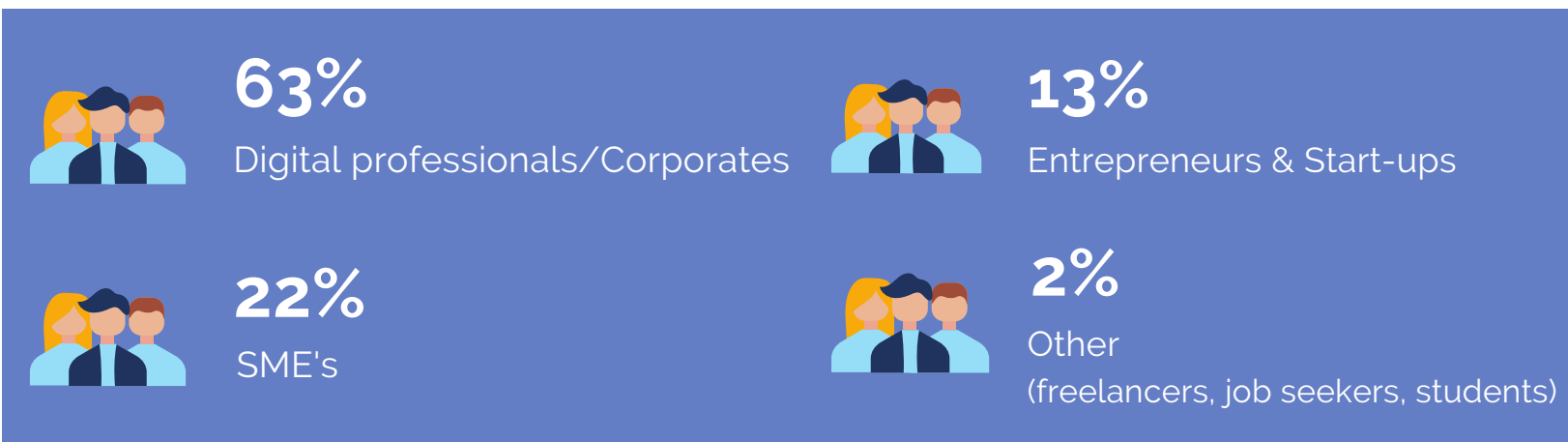
### Number of attendees



### Profile of attendees



### Company profile



# SHAPING THE FUTURE OF DIGITAL Packages

## PACKAGE VISIBILITY

- 1 Speaker slot of 25 min in English
  - Innovation (AI, VR&AR), Women Entrepreneurship, Digital Transformation, Marketing Automation, Data/Cloud, Cyber Security, Digital Marketing, Programmatic Advertising, Social Media, Ecommerce, Sustainability IT.
- Inside Digimedia Magazine
  - Company presentation (online and in the visitors guide)
  - 1 Ad page in the Magazine

**BUDGET 4.150€**

## PACKAGE LEAD GENERATION

- 12m2 Booth
  - 1 Backwall + electricity & wifi included
- 1 Speaker slot of 25 min in English
  - Innovation (AI, VR&AR), Women Entrepreneurship, Digital Transformation, Marketing Automation, Data/Cloud, Cyber Security, Digital Marketing, Programmatic Advertising, Social Media, Ecommerce, Sustainability IT.
  - + The participants list of your conference will be shared
- Inside Digimedia Magazine
  - Company presentation (online and in the visitors guide)
  - 1 Ad page in the Magazine

**BUDGET 7.150€**

# SHAPING THE FUTURE OF DIGITAL

## Packages

### PACKAGE SILVER SPONSOR

- 24m2 booth (equipped)
  - 1 Backwall + electricity & wifi included
- Logo added in all the communication
- 1 Speaker slot of 30 min in the **keynote room**
  - The participants list of your conference will be shared
- Visibility/content Inside Digimedia Magazine
  - Company presentation (online + paper version)
  - Special announcement of your participation as a silver sponsor on Digimedia
  - 1 Ad page in the Inside Digimedia Magazine
- 25 Business tickets
- 10 VIP Tickets
  - 1 VIP table reserved for the VIP Lunch

**BUDGET 15.990€**

### PACKAGE GOLD SPONSOR

- 24m2 booth (equipped)
  - 1 Backwall + electricity & wifi included
- Logo added in all the communication
- 1 Speaker slot of 30 min in the **main stage**
  - The participants list of your conference will be shared
- Visibility/content Inside Digimedia Magazine
  - Company presentation (online + paper version)
  - Special announcement of your participation as a gold sponsor on Digimedia
  - Double ad page in the Inside Digimedia Magazine
- 5 one-to-one meetings
- 50 Business tickets
- 20 VIP Tickets
  - 2 VIP tables reserved for the VIP Lunch

**BUDGET 25.990€**

# SHAPING THE FUTURE OF DIGITAL

## Packages

**DIGITAL  
FIRST**

[www.digitalfirst.be](http://www.digitalfirst.be)

### TAILOR-MADE PACKAGE

- One-to-one meetings (package of 5 meetings) **10.000 €**
- 1 Speakerslot in one of the conference room **2.990 €**
- 1 Speakerslot in the main stage **6.500 €**
- Sponsoring of the networking area **6.990 €**
- Sponsoring of the VIP Lounge **6.990 €**
- 1 Ad page in the Inside Digimedia Magazine **2.750 €**
- Double page interview in the Inside Digimedia Magazine **5.500 €**
- 24m2 booth (3 x 8m - One backwall of 8m) **6.000 €**
- Lanyards **6.900 €**
- Sponsoring (branding) of one of the conference rooms **4.950 €**
- Sponsoring (branding) of the mainstage **6.990 €**
- 1 VIP tickets **250 €**
- 1 Business ticket **50 €**

## Elevate Your Business in the **Belgian Start-up Area!**

Every year, Digital First gives Belgian start-ups the opportunity to participate with small packages. This must-attend event offers networking opportunities, inspiring speakers and valuable one-to-one meetings. It's the perfect opportunity for your company to shine, showcase innovative solutions and connect with influential personalities and potential investors.



Get the most  
visibility



Meet with  
iconic companies



Present  
your project



Generate  
new leads

### They were present in 2023



| ADVANTAGES   | FREE PARTICIPATION         | STARTER PACKAGE | SPONSOR PACKAGE |
|--|----------------------------|-----------------|-----------------|
| 1 Speaker slot of 25 min                                     | X                          | ✓               | ✓               |
| Visibility in the start-up lab                               | Corner in the start-up Lab | 6m2             | 24m2            |
| Extra visibility on the event   roll-ups, hand-outs, goodies | X                          | X               | ✓               |
| Your logo will be added in the entire communication          | X                          | X               | ✓               |
| Your logo will be added on the exhibitor page                | ✓                          | ✓               | ✓               |
| Entries for the Digital First (value of 50€/ticket)          | 2                          | 5               | 20              |
| Interview in the next Inside Digimedia magazine              | X                          | X               | ✓               |
| Sponsorship rates  | FREE*                      | 1.599€          | 10.999€         |

\*Conditions: 7 employees maximum, 4 years maximum of creation, less than 5 million euros of fund raisin

# DIGITAL FIRST

## SAVE THE DATE

### 17 OCTOBER 2024

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**SHAPING THE FUTURE OF DIGITAL TOGETHER**

CONTACT | [PARTNERSHIPS@DIGIMEDIA.BE](mailto:PARTNERSHIPS@DIGIMEDIA.BE)

[www.digitalfirst.be](http://www.digitalfirst.be)