

DIGITAL FIRST

SHAPING THE FUTURE OF DIGITAL

#DIGITAL #B2B #BELGIUM #+2500 PARTICIPANTS #+100 EXHIBITORS #+85 CONFERENCES

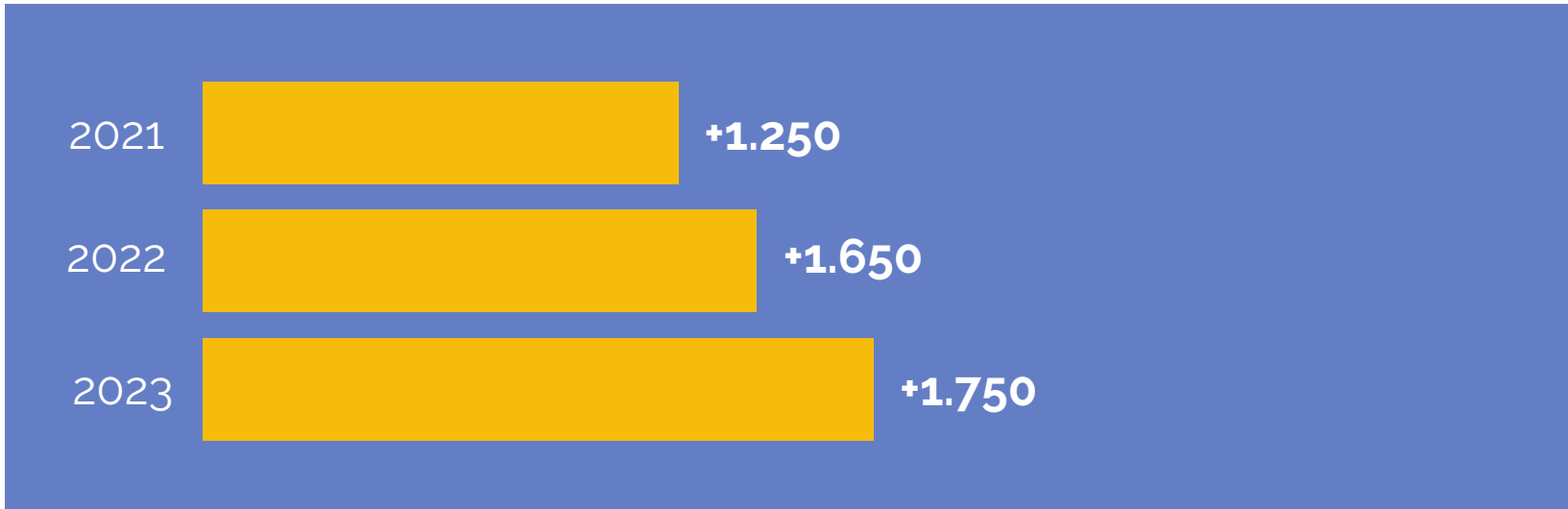
17 OCTOBER 2024, Brussels

WWW.DIGITALFIRST.BE

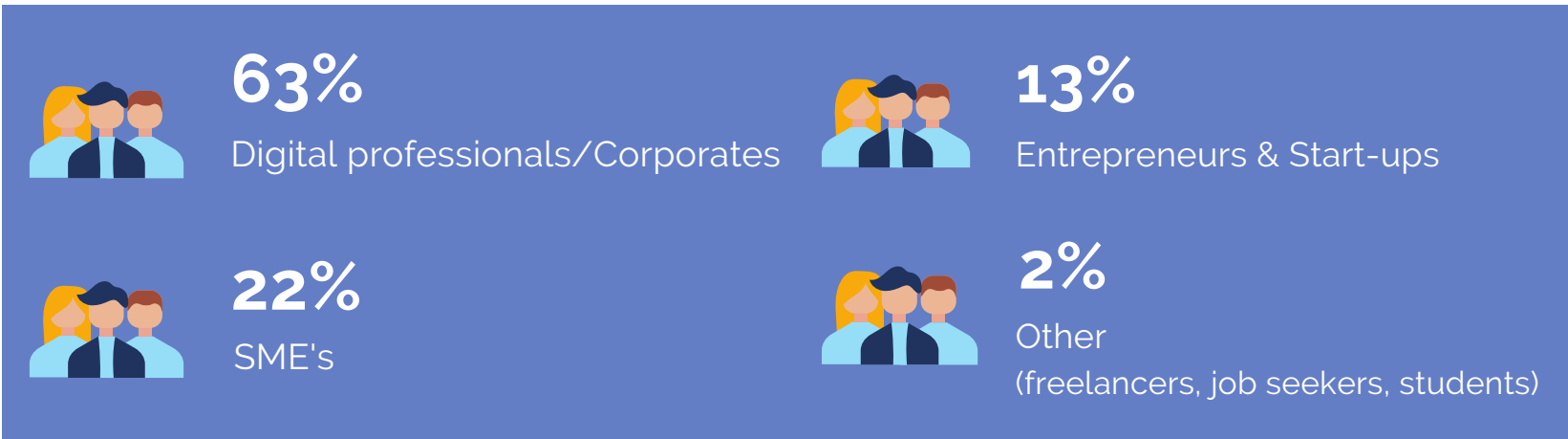
SHAPING THE FUTURE OF DIGITAL

Who visits Digital First?

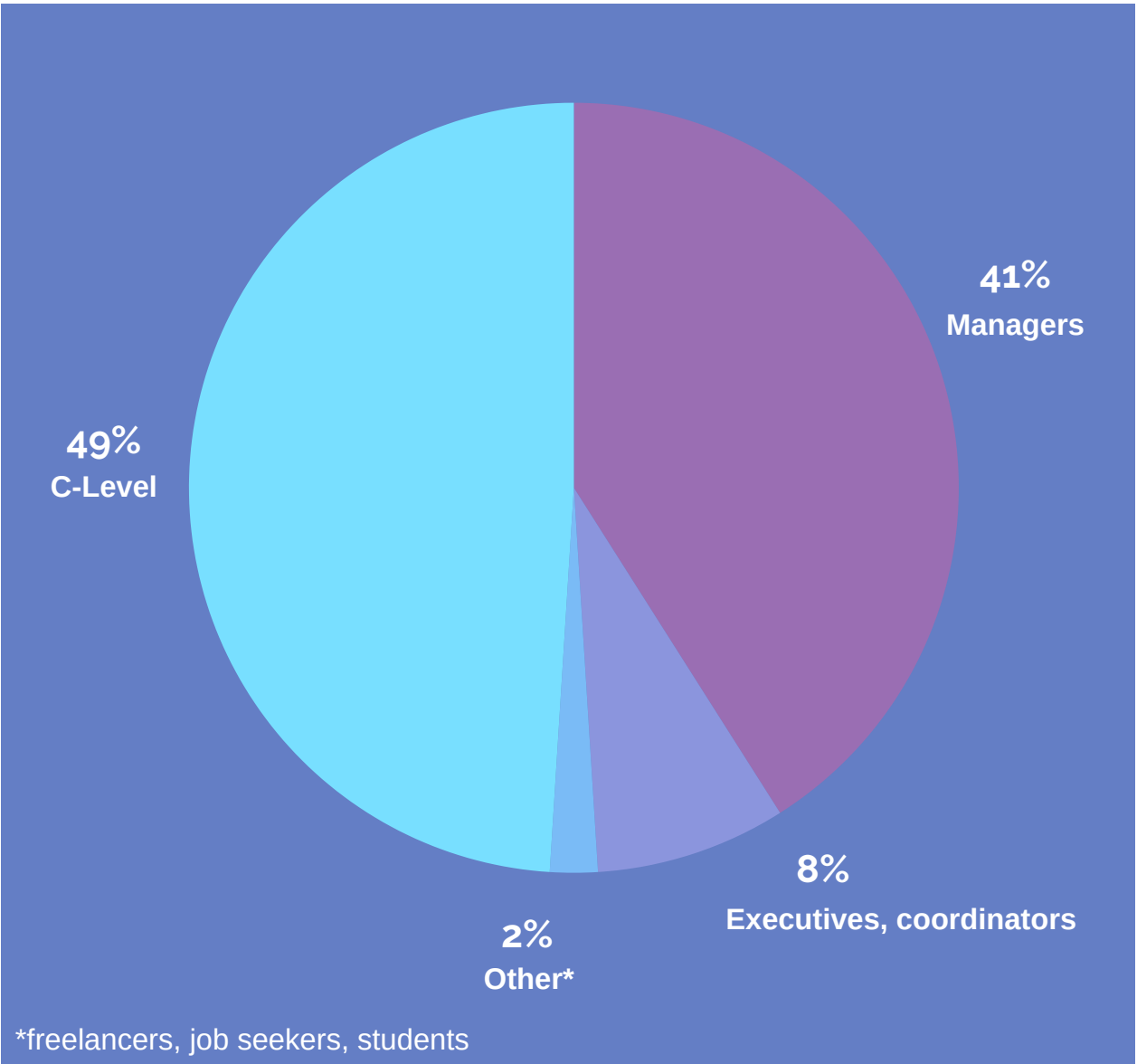
Number of attendees



Company profile



Profile of attendees



SHAPING THE FUTURE OF DIGITAL

Packages

PACKAGE VISIBILITY

- 1 Speaker slot of 25 min in English
 - Innovation (AI, VR&AR), Women Entrepreneurship, Digital Transformation, Marketing Automation, Data/Cloud, Cyber Security, Digital Marketing, Programmatic Advertising, Social Media, Ecommerce, Sustainability IT.
- Inside Digimedia Magazine
 - Company presentation (online and in the visitors guide)
 - 1 Ad page in the Magazine

BUDGET 4.150€

PACKAGE LEAD GENERATION

- 12m2 Booth
 - 1 Backwall + electricity & wifi included
- 1 Speaker slot of 25 min in English
 - Innovation (AI, VR&AR), Women Entrepreneurship, Digital Transformation, Marketing Automation, Data/Cloud, Cyber Security, Digital Marketing, Programmatic Advertising, Social Media, Ecommerce, Sustainability IT.
 - + The participants list of your conference will be shared
- Inside Digimedia Magazine
 - Company presentation (online and in the visitors guide)
 - 1 Ad page in the Magazine

BUDGET 7.150€

SHAPING THE FUTURE OF DIGITAL

Packages

PACKAGE **SILVER SPONSOR**

- 24m2 booth (equipped)
 - 1 Backwall + electricity & wifi included
- Logo added in all the communication
- 1 Speaker slot of 30 min in the **keynote room**
 - The participants list of your conference will be shared
- Visibility/content Inside Digimedia Magazine
 - Company presentation (online + paper version)
 - Special announcement of your participation as a silver sponsor on Digimedia
 - 1 Ad page in the Inside Digimedia Magazine
- 25 Business tickets
- 10 VIP Tickets
 - 1 VIP table reserved for the VIP Lunch

BUDGET 15.990€

PACKAGE **GOLD SPONSOR**

- 24m2 booth (equipped)
 - 1 Backwall + electricity & wifi included
- Logo added in all the communication
- 1 Speaker slot of 30 min in the **main stage**
 - The participants list of your conference will be shared
- Visibility/content Inside Digimedia Magazine
 - Company presentation (online + paper version)
 - Special announcement of your participation as a gold sponsor on Digimedia
 - Double ad page in the Inside Digimedia Magazine
- 5 one-to-one meetings
- 50 Business tickets
- 20 VIP Tickets
 - 2 VIP tables reserved for the VIP Lunch

BUDGET 25.990€

SHAPING THE FUTURE OF DIGITAL

Packages

**DIGITAL
FIRST**

www.digitalfirst.be

TAILOR-MADE PACKAGE

• One-to-one meetings (package of 5 meetings)	10.000 €
• 1 Speakerslot in one of the conference room	2.990 €
• 1 Speakerslot in the main stage	6.500 €
• Sponsoring of the networking area	6.990 €
• Sponsoring of the VIP Lounge	6.990 €
• 1 Ad page in the Inside Digimedia Magazine	2.750 €
• Double page interview in the Inside Digimedia Magazine	5.500 €
• 24m2 booth (3 x 8m - One backwall of 8m)	6.000 €
• Lanyards	6.900 €
• Sponsoring (branding) of one of the conference rooms	4.950 €
• Sponsoring (branding) of the mainstage	6.990 €
• 1 VIP tickets	250 €
• 1 Business ticket	50 €

Elevate Your Business in the **Belgian Start-up Area!**

Every year, Digital First gives Belgian start-ups the opportunity to participate with small packages. This must-attend event offers networking opportunities, inspiring speakers and valuable one-to-one meetings. It's the perfect opportunity for your company to shine, showcase innovative solutions and connect with influential personalities and potential investors.



Get the most
visibility



Meet with
iconic companies



Present
your project



Generate
new leads

They were present in 2023

upout



creativity
There's no time for sloppy content.

offr

companion.
energy



Eduvik



buddies

hrmano



algorila

Tailpage.com

BELGIUM
ID2SON
VISUAL AND SOUND EXPERTISE

BECOMM'
Cult

ZEST
by NUTRINOMICS

apptree

Better.

Korekt
Achieve more with proper English

SoundShape

OUTSIDE
THE BOX



iziFY

FARADAY
Cyber | Fintech | Innovation

zebrapad
UNCERTAINTY IS HISTORY

VALALAB

uman

Semactic

dups
be

axonjay

EACHSTAPP

I-LAN
Edge compute As A service

ADVANTAGES	FREE PARTICIPATION	STARTER PACKAGE	SPONSOR PACKAGE
1 Speaker slot of 25 min	×	✓	✓
Visibility in the start-up lab	Corner in the start-up Lab	6m2	24m2
Extra visibility on the event roll-ups, hand-outs, goodies	×	×	✓
Your logo will be added in the entire communication	×	×	✓
Your logo will be added on the exhibitor page	✓	✓	✓
Entries for the Digital First (value of 50€/ticket)	2	5	20
Interview in the next Inside Digimedia magazine	×	×	✓
Sponsorship rates	FREE*	1.599€	10.999€

*Conditions: 7 employees maximum, 4 years maximum of creation, less than 5 million euros of fund raisin

DIGITAL FIRST

SAVE THE DATE

17 OCTOBER 2024

SHAPING THE FUTURE OF DIGITAL TOGETHER

CONTACT | PARTNERSHIPS@DIGIMEDIA.BE

www.digitalfirst.be